



## CTSQ ADVERTISING

The CTSQ has direct access to all the CATA members in Quebec and therefore can provide key advertisement opportunities for those wishing to market their workshops, products and events. With direct communication with over 300 athletic therapists, the CTSQ e-blasts are a resourceful and efficient strategy to get your information to those you want to reach.

### E-Blast Advertising

Athletic Therapy related employment opportunities (E.g., Field opportunities, clinical placements, reconditioning positions)	- No Fee
Non-Athletic Therapy employment opportunities* (E.g., Insurance companies)	- \$125
Profit generating Educational Courses	
• CTSQ members	- No fee
• Non-CTSQ or non-CATA members	- \$125.00
Not for profit <i>educational</i> courses*	- No fee
Sale of Athletic Therapy equipment/material	- \$25.00

\*Contact the CTSQ office directly



## CTSQ SPONSORSHIP

### CTSQ Sponsored Courses - Advertising and hosting details

Depending on the requirements of each course, the CTSQ may provide the following:

- Posting of the course calendar on the CTSQ website from the date the contract is signed to the date of the last course
- 1 posting a month via email until date of the last course
- Contracts and agreements for the chosen venue
- Food and snacks for the course break times
- *Manage* the registrations and payments from the participants of the course

**Total cost of sponsorship is calculated (cost of food, printing, advertisement, translation, rental fee of venue etc.) and deducted from total revenue of the course. The net *revenue* is then divided into a 30% profit for the CTSQ and a 70% profit for the instructor.**

## **Terms & Conditions**

The CTSQ is dedicated to providing its members with information that is beneficial to them and will only advertise information, courses, job opportunities and therapy material and equipment *that may be of benefit or interest* to its members. The CTSQ will only advertise for companies and individuals whose facilities and practices are compliant with workplace health and safety standards, employment equity and whose products that are safe. The CTSQ has the right to refuse the advertisement of questionable material.

Companies and products must meet the approval of the CTSQ before the application is approved and advertised. These parties must be consistent with the CTSQ Mission and Goals as well as its Code of Ethics.

If payment is required, the CTSQ will only begin advertisement once the transaction is completed.

### **Message format**

- *Advertisement* text must be *delivered to the CTSQ office* in both English and French. The CTSQ can provide translating services for the cost of 0.25\$ a word.
- Attachments may be provided in a Word or PDF format only

For more information on advertisement opportunities, please contact [admin@ctsq.qc.ca](mailto:admin@ctsq.qc.ca)